



## **Ph.D Degree Award**

**24-12-2019**

**MR. MAHDI KIA KOJOURI AN IRANIAN NATIONAL AND A RESEARCH SCHOLAR AT VIDYAVARDHAKA RESEARCH FOUNDATION, MYSURU HAS BEEN AWARDED PH.D DEGREE IN COMMERCE BY THE UNIVERSITY OF MYSORE FOR HIS THESIS ENTITLED “ETHICAL ADVERTISING BY CORPORATES: A STUDY OF PERCEPTIONS OF CONSUMERS IN KARNATAKA”**

**VIDE NOTIFICATION NO.EX.9.3/PH.D/MK/2015-16 DATED 24.12.2019. HE HAS WORKED UNDER THE GUIDANCE OF DR.S.MARIGOWDA.**



**Mr. Mahdi Kia Kojoori**



**Dr S MariGowda**